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FOR IMMEDIATE NEWS RELEASE

Starbird-Devlin Car Show Raises \$75,000 for Wichita Charities

Overhauled show attracts thousands for family fun and a good cause

Wichita, Kan. – In its first year as a 501(c)(3) organization, the 55th Annual Starbird-Devlin Rod & Customs Charities Car Show, held in January at Century II, raised more than \$75,000. Proceeds from the show were distributed among three Wichita charities – Starkey, Inc., The Arc of Sedgwick County and the Wichita Children’s Home – each receiving \$25,000.

“This car show is a longtime tradition in Wichita, and so are these charities,” said Tim Devlin, board president, Cars for Charities and owner of Devlin Rod and Custom. “The staff and countless volunteers of these charities are driving our community forward. With this donation, we hope they can get there a little faster so they can accomplish even more great work for Wichitans in need.”

The newly revamped show represents a love for cars and a love for our community, as it’s the first year all proceeds were given to area nonprofits. The donation was made possible because of the support from the Wichita-area community.

“Starkey is honored to benefit from the Starbird-Devlin car show,” said Colin McKenney, CEO, Starkey, Inc. “The proceeds will help fund new enhancements to Starkey’s Life Enrichment program. We very much appreciate the support of the show’s organizers for the individuals with disabilities we serve at Starkey.”

The 55th annual car show was held Jan. 20-22, 2012, at Century II Expo Hall in Wichita and attracted more than 12,000 attendees and hundreds of car entries. The show featured top custom cars from around the country, vendor exhibits and live entertainment along with a variety of family-friendly activities.

The 2013 car show is scheduled for Jan. 17-20 at Century II. For more information, visit www.starbirddevlin.com.

The Starbird-Devlin Rod & Customs Charities Car Show is an annual car show held in Wichita, Kan. All proceeds go to local charities benefiting children and individuals with disabilities. The Darryl Starbird Car Show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Tim and Tom Devlin, Dick Price, and John and Carl Fry, forming Cars for Charities Company.

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