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**FOR IMMEDIATE NEWS RELEASE**

## **The Starbird-Devlin 2015 Car Show Sets All-Time Record Donation Amount for Wichita Charities**

*Tradition rich show draws people from all over the Midwest to help raise funds for three Local Wichita charities.*

Wichita, Kan. – Celebrating their 58<sup>th</sup> year in 2015, the annual Starbird-Devlin Rod & Customs Charities Car Show, held in January at Century II, set an all-time record charitable donation. This year the show raised \$135,000, nearly double the amount raised 4 years ago in their first year as a 501(c)(3) organization.

Proceeds from the show were distributed among three Wichita charities – Starkey, Inc., The Arc of Sedgwick County and Big Brothers Big Sisters of Kansas – each receiving \$45,000.

Attendance to the show was up in 2015 and surveys and reports showed that nearly 50% of attendees were from outside the Wichita city limits.

"It's been a goal of the show since we purchased it in 2011 to not only raise a lot of money for local charities but to also bring visitors and tourism to the City of Wichita and our local economy," said Tim Devlin, board president, Cars for Charities and owner of Devlin Rod and Custom.

"We can't thank enough our staff, countless volunteers and this community for the success they've helped make this show to help drive our community forward."

The 58<sup>th</sup> annual car show was held Jan. 16-18, 2015, at Century II Expo Hall in Wichita and attracted hundreds of car entries and more than 20,000 adults plus an estimated 3,000 Free Children. The show featured top custom cars from around the country, vendor exhibits and live entertainment along with a variety of family-friendly activities. The show prides itself on the family atmosphere and the fact Children 11 & under get in Free.

The 2016 car show is scheduled for Jan. 15-17 at Century II. For more information, visit [www.starbirddevlin.com](http://www.starbirddevlin.com).

The Starbird-Devlin Rod & Customs Charities Car Show is an annual car show held in Wichita, Kan. All proceeds go to local charities benefiting children and individuals with disabilities. The Darryl Starbird Car Show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Tim and Tom Devlin, Dick Price, and John and Carl Fry, forming Cars for Charities Company.