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Contact: Tim Devlin      316-265-2088  
tim@devlinrodandcustoms.com

**FOR IMMEDIATE NEWS RELEASE**

**The 60<sup>th</sup> Annual Starbird-Devlin Charities Car Show One for the Ages!  
Show also announces a name change for the 2018 show.**

*Tradition rich show draws people from all over the Midwest to help raise funds for two Local Wichita charities.*

Wichita, Kan. – Celebrating their 60<sup>th</sup> year in 2017, the annual Starbird-Devlin Rod & Customs Charities Car Show, held in January at Century II, had another banner year for attendance and fundraising. This year the show raised \$100,000 for their two local charities. Proceeds from the show were distributed equally to Starkey Foundation and The Arc of Sedgwick County – each receiving \$50,000 donations as a result of the show and its fundraising efforts. The show also is announcing it's changing its name moving forward to further emphasize their mission.

Once again, the three-day show had strong attendance with many attendees from outside of the Wichita city limits. The tradition continued of letting children 11 & under in Free which once again bolstered the show to a strong family event where grandparents, parents and children attended together. The show now in the 6th year under the ownership group, Cars for Charities Co. a 501(c)(3) organization, continued its large charitable contribution due to strong sponsorship support and high attendance at this year's celebratory 60<sup>th</sup> anniversary event. "We're incredibly proud and humbled by the community support of this legendary car show to be able to donate \$100,000 to charity this year" said Tim Devlin, board president, Cars for Charities Co. and owner of Devlin Rod and Customs in Wichita. "The Arc of Sedgwick County and Starkey, Inc do such incredible work and impact so many lives that it means so much to our entire board to be able to support those two great charities with a \$50,000 donation to each of them."

The 12-member board for Cars for Charities Co. voted unanimously to change the name of the show this year to the Cars for Charities Rod & Custom Car Show. "As a board, after celebrating the Starbird-Devlin name with our 60<sup>th</sup> anniversary event this year, we felt it was the perfect time to change our name to more accurately reflect who we are and what our mission is with the show" comments Tim Devlin. "We purchased this show and continue to run it because of our commitment to serve this community. We feel changing the name to Cars for Charities allows us to tell our story and hopefully encourage even more people to come out and support not only our show but our two great local charities."

The name change will be effective immediately on all show materials.

Next year's event is scheduled for January 19th – 21st at Century II in downtown Wichita, KS.

The Starbird-Devlin Rod & Customs Charities Car Show is an annual car show held in Wichita, Kan. All proceeds go to local charities benefiting children and individuals with disabilities. The Darryl Starbird Car Show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Tim and Tom Devlin, Dick Price, and John and Carl Fry, forming Cars for Charities Co. The board has now grown to 12 members.