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**Cars for Charities Rod & Custom Car Show  
Tops \$1,000,000 in Donations!**

*Tradition rich show draws people from all over the Midwest  
to help raise funds for two Local Wichita charities and aids in relief assistance for  
the Covid 19 pandemic.*

**For Immediate Release:**

Wichita, Kan. – Celebrating their 63rd year in 2020, the Cars for Charities Rod & Custom Car Show held in January at Century II, had a record breaking year. Cars for Charities Co. is proud to announce that we were able to top the \$1,000,000 mark this year in charitable giving since 2011.

The 2020 Car Show raised \$120,000 for two local charities. This three-day family event had strong attendance and sponsorships which led to a 20% increase in money raised over 2019. Proceeds from the show were distributed equally to Starkey Foundation and The Arc of Sedgwick County – each receiving \$60,000 donations as a result of the show and its fundraising efforts.

The show now in the 9th year under the ownership group, Cars for Charities Co. a 501(c)(3) organization, continued its large charitable contribution due to strong sponsorship support and attendance at this year's event. "It was great to see the community respond this year in a big way. To see such an impressive increase over our 2019 show attendance tells us we're doing things the right way and that our great community continues to support our mission and our two local charities." said Tim Devlin, Board President, Cars for Charities Co. and owner of Devlin Rod and Customs in Wichita.

In response to the Covid-19 Pandemic, the Cars for Charities board put into place the ICT Bar Rescue initiative in the spring of 2020. This was an emergency grant program designed to help laid off workers in the hard hit Restaurant and Bar industry. Cars for Charities was able to raise over \$98,000 from generous Wichita donors in six weeks and pay out grant assistance in the form of \$500 to laid off hospitality workers to help make ends meet during the Covid 19 pandemic.

Next year's 64<sup>th</sup> annual Car Show is scheduled for January 15<sup>th</sup> – 17<sup>th</sup>, 2021 at Century II in downtown Wichita, KS.

The Cars for Charities Rod & Custom Car Show is an annual car show held in Wichita, Kan. All proceeds go to local charities benefiting children and individuals with disabilities. The Darryl Starbird Car Show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Tim and Tom Devlin, Dick Price, and John and Carl Fry, forming Cars for Charities Co. The board has now grown to 12 members.