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## **Covid 19 May Have "Stopped The Show", But It Didn't Keep Cars for Charities From Raising \$90,000 in Donations!**

### **For Immediate Release:**

Wichita, Kan – Celebrating their 64<sup>th</sup> year in 2021, Cars for Charities Rod & Custom Car Show typically held in January at Century II, had to cancel their show due to the Covid 19 Pandemic. Even with no show, Cars for Charities Co. is proud to announce they were able to raise a total of \$90,000 for their two charities.

With unbelievable support from car show sponsors, car owners and dedicated attendees and supporters, the show was still able to raise \$90,000 in donations to be split equally between the Starkey Foundation and The Arc of Sedgwick County. Each charity receiving \$45,000 as a result of the fundraising efforts.

The show, now in its 10<sup>th</sup> year as a charity fundraiser under Cars for Charities Co. a 501 (C) 3 organization, was able to continue its charitable contribution due to overwhelming community support.

"When we had to cancel our 2021 show, our board was disappointed because we knew, now more than ever, our two charities needed our help. Starkey and The Arc both had to cancel multiple fundraisers because of the pandemic" stated Tim Devlin, Board President, Cars for Charities Co. and owner of Devlin Rod and Customs in Wichita. "Determined to support our charities now more than ever, we called sponsors, sent letters to car owners and friends of the car show and the support just flowed in. It was amazing! Every day, we would get \$50 here, \$1,000 there and eventually we were able to raise \$90,000. At a time when we really needed community support, we received it in a big way! It reiterated how many people truly love this show and why we do it. It was amazing to see. We are incredibly grateful to all of those who made it happen."

**Next year's 65<sup>th</sup> annual car show is scheduled for January 14<sup>th</sup> – 16<sup>th</sup>, 2022 at Century II in downtown Wichita, Kansas.**

Cars for Charities Co produces the Cars for Charities Rod & Custom Car Show. It is an annual car show held the 3<sup>rd</sup> week of January in Wichita, Kansas. All proceeds go to local charities benefiting children and individuals with Disabilities. The show previously known as The Darryl Starbird Rod & Custom Car show was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Cars for Charities Co and transformed into a 501(C) 3 organization. The board has now grown to 13 members.