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## **2024 Cars for Charities Car Show, Another Success!**

### **For Immediate Release:**

Wichita, Kan – The 67<sup>th</sup> annual Cars for Charities Rod & Custom Car Show was another remarkable success for the Wichita community! The 2024 show, held in January at Century II, raised \$100,000 for their two local charities. Proceeds from the show were equally distributed to Starkey and AbilityPoint, each receiving \$50,000.

Changes for this year's show included more of a focus on local car-owners and transitioning the event from 3 days to 2. The attendance and donations remained incredibly positive. The show, in its 13<sup>th</sup> year as Cars for Charities, Co., a 501 (C) 3 organization, has raised nearly \$1.5 million for their charities.

"The feedback to the changes of the show this year were extremely positive from car owners to attendees" stated Carl Fry, Board President of Cars for Charities, Co. "The entire purpose for the changes in the show was to focus all efforts on raising money for our two local charities. Donations from the show assist both Starkey and Ability Point to expand and grow the services provided to those with developmental challenges in our community. With rising costs across all aspects of the show, we strived to react in a way that would keep the integrity of a great family car show that we all can be proud of. We feel like we accomplished that."

**Next year's 68<sup>th</sup> Annual Cars for Charities Rod & Custom Car show is scheduled for January 18th & 19th, 2025, Century II, Wichita, Kansas.**

Cars for Charities Rod & Custom Car Show is produced by Cars for Charities, Co. It is an annual event held the 3<sup>rd</sup> week of January in Wichita, Kansas. All proceeds go to local charities benefiting those with developmental disabilities. The show, previously known as The Darryl Starbird Rod & Custom Car show, was first held in Wichita in 1957 by custom car builder, Darryl Starbird. In 2011, the show was purchased by Cars for Charities, Co. and transformed into a 501(C) 3 organization.